

SPONSORSHIP PACKAGE

FRIENDS OF JNF CANADA

WINDSOR

NEGEV 2026

THURSDAY, JUNE 11, 2026

HONOURING

**DEBORAH LIVNEH
& JOSH BERKOVITZ**

SPECIAL GUESTS



**THE HONOURABLE
SANDRA PUPATELLO**
Senator



**LT. COL. (RET.)
JONATHAN CONRICUS**
Senior Fellow, Foundation for
the Defense of Democracies



FRIENDS
OF
JNF
CANADA

IN SUPPORT OF THE
HOLIT COMMUNITY RESILIENCE PARK

FRIENDS OF JNF CANADA

Friends of JNF Canada is a registered Canadian charity, carrying forward the legacy of generous Canadian donors, continuing decades of support for the people of Israel.

At this profound time in Israel's history, we are building on the enduring connection between Canada and Israel, a country so deeply rooted in the collective Jewish identity.

With a strong understanding of Israel's charitable needs, we support projects that improve the lives of vulnerable communities, support the mental and physical health of Israelis, and enhance environmental sustainability. We are dedicated to supporting resilience and renewal for a brighter Israel, together.





NEGEV 2026 PROJECT

The Holit Community Resilience Park

Kibbutz Holit is a resilient community rooted in Zionism, love of the land, and deep mutual support. Founded in 1977 in the Sinai Desert and relocated following the 1982 Israel-Egypt Peace Treaty, Holit grew into a vibrant kibbutz of approximately 170 members, including 60 children. Its economy was built on agriculture and the renowned Zacksenberg Juicer factory, and its spirit on the close bonds of community life.

On October 7th, Holit endured unimaginable loss. Fifteen members of the kibbutz were murdered and nine were taken hostage to Gaza. Among those lost was Adi Vital-Kaploun, an Ottawa-born mother of two who courageously defended her children before tragically losing her life. Her bravery stands as a powerful symbol of the strength and sacrifice of Holit's residents and reminds us here in Canada of our deep connection to the people of Israel. In addition to the devastating human toll, much of the kibbutz's infrastructure was deliberately destroyed, including agricultural facilities and community spaces that once served as the heart of daily life.

The Holit Community Resilience Park will help restore that heart. Planned for a central area of the kibbutz near the educational complex, this project will create a welcoming outdoor gathering space designed for healing, connection, and renewed community life. The park will include a garden and green spaces, a shaded playground for children, and an outdoor sports and fitness area for teens and adults.

More than a recreational area, this shared healing space will bring together residents of all ages—to play, exercise, gather, and support one another—helping to strengthen Holit's resilience and rebuild the vibrant community life that has always defined the kibbutz.

NEGEV DINNER 2026

HONORARY CHAIRS

Beverly Baker
Gerald & Mikie Freed
Shari & Alon Kaufman
Diana Orman

DINNER CO-CHAIRS

Mark Abraham
Lynda & Jerry Lev
Barbara Silver

COMMITTEE

Arnold Blaine
Cheryl Blacher
Stephen Cheifetz
Jennifer Charron
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Ilan Einy
John Fairley

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Sharon Horlick
Gary Katz
Bill Mechanic
Daniel & Susan Orman
Suzy Polgar

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Aviva Schnayer
Joe Schnayer
Sharon Strosberg
Paula Taub
Al Teshuba

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Barbara Silver

Executive Director
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Deputy Executive Director
Orna Richter

Campaign Associate
Toby York

FRIENDS OF JNF CANADA

President
Winston Siegel

Chief Executive Officer
Lance Davis

SPONSORSHIP

All sponsors will receive recognition in pre-event and post-event digital communications via email and social media.

PRESENTING | \$100,000

- Friends of JNF Canada Touring Day in Israel including site visit to Holit Community Resilience Park
- Prominent logo on cover of the Tribute Book
- Prominent recognition as Presenting Sponsor on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 30 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

BENEFACTOR | \$72,000

- Logo on cover of the Tribute Book
- Prominent recognition on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 15 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

PIONEER | \$50,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 10 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

BUILDER | \$36,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 2 tables of 10 (well-placed)
- 8 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

GOVERNOR | \$25,000

- Recognition on screens at the main stage
- 2 tables of 10
- 6 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

CHAI | \$18,000

- Recognition on screens at the main stage
- 1 table of 10
- 4 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

SPONSOR | \$10,000

- Recognition on screens at the main stage
- 1 table of 10
- 2 tickets to VIP Pre-Reception with Jonathan Conricus and Senator Sandra Pupatello

DONATIONS

JERUSALEM | \$7,500

(Includes recognition plaque at the project site)

TEL AVIV | \$5,000

HAIFA | \$2,500

SEA OF GALILEE | \$1,800

EILAT | \$1,000

All donations of \$360+ will be recognized in the Tribute Book

ADVERTISING & PERSONAL TRIBUTES

INSIDE COVER

(8.5" x 11") - **\$3,500**

Eligible To Purchase 4 Reduced Price Tickets

HALF PAGE

(7.75" x 5") - **\$1,500**

Eligible To Purchase 2 Reduced Price Tickets

BUSINESS CARD

(3.7" x 2.375") - **\$350**

FULL PAGE

(7.75" x 10.25") - **\$2,500**

Eligible To Purchase 3 Reduced Price Tickets

QUARTER PAGE

(3.7" x 5") - **\$800**

Eligible To Purchase 1 Reduced Price Tickets

Corporate sponsorships and advertisements will not receive a tax receipt as it can be claimed as a business expense.

Personal sponsorships and advertisements will be receipted for the maximum amount according to CRA guidelines.